



Powell River Community Foundation
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NEWS RELEASE

September 27, 2011

Powell River Community Foundation Releases Its First Vital Signs Report

Powell River, BC: Over 650 Powell River residents responded to the Vital Signs® community survey in July and August. On October 4, 2011, the Powell River Community Foundation will release the survey results as part of its 36 page comprehensive check-up on the health of the community.

"Powell River's Vital Signs® brings together verifiable research data from the most trustworthy sources in key areas including employment, learning, environment, housing, transportation, safety, arts, recreation and more," said Real Sigouin, Foundation President. Sigouin continued, "The numbers help tell the story of our community, but what makes the analysis particularly interesting and useful is that the report puts the research side-by-side with the residents' own experiences and assessment of the community's conditions and needs." The report covers 12 areas that measure the vitality and resilience of the region.

"On October 4 at 12 noon, we are presenting Powell River's Vital Signs® to representatives of the City, the Regional District, Tla'amin, non-profit and charitable organizations and the media," explained Paul Schachter, the Foundation's Vice President who has overseen the survey and the report. "Then, on October 5, we are distributing the report to everyone as a special insert to the Peak newspaper. And, it will also be available to anyone free of charge at businesses and public locations throughout Powell River." "The entire community will have the opportunity to see the areas in which Powell River excels and where we are facing tough challenges," adds Schachter.

On October 4, Powell River's Vital Signs® report including the complete survey results plus information not included in the print report will be available at online prvs.ca. Information about the Powell River Community Foundation is available now at www.prcommunityfoundation.com.

This is the first Vital Signs report for Powell River and is part of a Canada-wide program coordinated by Community Foundations of Canada. This year 22 diverse communities, including St. John, Montreal, Medicine Hat, Red Deer, Grand Prairie and Calgary, are preparing Vital Signs reports. In BC, reports are being prepared in Golden, the Okanagan, Squamish, Victoria, the lower Sunshine Coast and Powell River.

The Powell River Community Foundation is a trusted place where donors go to give and charitable groups go for support for programs that improve our community now and into the future. The Community Foundation works with private donors, businesses, and community organizations to build permanent endowment funds for perpetual support of charitable initiatives

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Also see *Powell River Vital Signs® Backgrounder*