

Appendix Table VII-5-i: Household Spending on Arts and Culture for Vital Signs by CMA and Economic Region, 2003 and 2006

	Percentage of households reporting spending 2003			2006		
	Admission to museums and other activities	Live performing arts	Reading materials and other printed matter	Admission to museums and other activities	Live performing arts	Reading materials and other printed matter
Canada	32.9	37.0	84.1	34.1	41.7	79.7
New Brunswick	28.5	33.6	82.3	27.5	37.1	79.7
Saint John	27.7	30.7	79.9	26.5	44.3	79.3
Fredericton - Oromocto*	26.7	34.2	88.0	29.0	37.0	87.9
Quebec	26.8	37.8	81.2	26.8	41.7	77.0
Montréal	26.1	38.6	82.5	29.3	43.0	81.0
Ontario	35.6	37.4	84.9	36.5	41.3	78.2
Ottawa - Gatineau	53.9	45.9	93.2	49.9	50.7	85.4
Sudbury	n.a	n.a	n.a	36.5	41.3	71.0
Toronto	35.6	38.4	81.8	37.1	40.6	75.9
Guelph**	39.6	36.4	83.4	47.7	48.9	85.1
Kitchener	n.a	n.a	n.a	47.7	48.9	85.1
London				30.5	49.8	81.7
Oakville	n.a	n.a	n.a	n.a	n.a	n.a
Saskatchewan	37.7	38.1	86.9	36.7	41.0	83.1
Saskatoon	49.9	44.9	86.1			
Alberta	39.7	35.8	88.7	43.7	45.7	88.1
Calgary	48.8	40.7	89.8	53.5	52.2	89.7
Lethbridge - Medicine Hat*	n.a	n.a	90.6	30.3	32.4	80.1
Red Deer*	n.a	n.a	86.1	57.8	51.9	97.0
British Columbia	31.4	36.0	83.4	35.4	42.0	80.4
Vancouver	31.3	36.2	81.6	35.2	44.3	77.0
Victoria	40.3	46.1	91.2	49.1	52.0	92.4

See Appendix Table VII-3 for more detailed information relating to spending habits.

Source: Canadian Council of Learning based on Statistic Canada, Survey of Household Spending, Special Request

* Economic Regions

** Guelph is included in the economic region of Kitchener - Waterloo - Barrie